Escola Superior de Disseny i d'Arts Plàstiques de Catalunya

# **ESDAP**

# **Erasmus Study Guide**

ESDAP Barcelona Llotia

ESDAP Barcelona

Deià



ESDAP Badalona Pau Gargallo ESDAP L'Hospitalet del Llobregat Serra i Abella

"I want to design to improve people's lives"

ESDAP Olot

ESDAP Tàrrega Ondara



ESDAP Vic



#### Introduction

Design in the artistic context of the twenty-first century has become an increasingly significant feature on the complex map of creation that has emerged with the appearance of new technologies and their impact on post-Fordist society, known as the society of knowledge and information.

Given this transformation and the challenges it raises, within the framework of the European Higher Education Area (EHEA), in 2010 the Department of Education of the Government of Catalonia created the School of Design and Visual Arts of Catalonia (ESDAP).

BA in Design	4
Our campuses	5
ESDAP Badalona Pau Gargallo	6
ESDAP Barcelona Deià	7
ESDAP Barcelona Llotja	8
ESDAP L'Hospitalet de	
Llobregat Serra i Abella	9
ESDAP Olot	10
ESDAP Tàrrega Ondara	11
ESDAP Vic	12
Language Requirements	
and Courses	13
Extracurricular subjects	13
Study programs	
ashion Design	15
Graphic Design	27
nterior Design	39
Product Design	51

Introduction

3

There follows a list of values that define the **ESDAP** (School of Design and Visual Arts of Catalonia), which provides the framework for teaching the Advanced Qualification, as verified by the University Quality Agency (AQU):

#### Territoriality

the institution has seven campuses distributed throughout Catalonia

#### **Education for the public**

based on the pursuit of quality and excellence in a 240-credit educational programme run in small groups of a maximum of 25 students, that combines specificity and inter-disciplinary study in its specialities

It strives to foster **creativity and innovation** and to encourage **international mobility** 

with a view to preparing its students to respond to society's changing knowledge and information scenarios.

### Our campuses

**BA** in Design

Our undergraduate four-years programs consist of 240 ECTS degrees.

During the first year all students take the same core courses, with the intention of providing general training in design culture.

Currently, we have Bachelor of Arts in Design in four specialties: Graphic, Interior, Fashion and Product design.

#### ADVERTISING/GRAPHIC

[Study of the organisation and the role of image in communication, its architecture: seduction and transgression]

#### SPACE/INTERIOR

[Study of the language of space, its organisation, and the dialogue between proportion and deconstruction in the contemporary world]

#### **IDENTITY/FASHION**

[Study of image in the world of fashion, in the process of constructing identities and collections]

#### **OBJECT/PRODUCT**

[Study of objects, their impact and role in transforming social environments; production systems: uses and requirements]

Our institution has seven sites distributed throughout Catalonia:

#### Badalona:

Pau Gargallo campus

#### Barcelona:

Deià campus Llotja campus

#### L'Hospitalet de Llobregat:

Serra i Abella campus

#### Olot:

Olot campus

#### Tàrrega:

Ondara campus

#### Vic:

Vic campus



### Our degrees per campus

ESDAP	ESDAP Barcelona Llotja	ESDAP Barcelona Deià	ESDAP L'Hospitalet de Llobregat Serra i Abella	ESDAP Badalona Pau Gargallo	ESDAP Tàrrega Ondara	ESDAP Olot	ESDAP Vic
Gràfic	•		•	•	•	•	•
Producte	•						
Interiors	•	•			•	•	•
Moda	•						

### **ESDAP Badalona Pau Gargallo**

#### BA in Graphic Design

ESDAP Pau Gargallo campus is located in Badalona, a maritime city twenty minutes by train and subway from Barcelona city center, offers the BA in Graphic Design.

Having excellent arts workshops, our campus can offer ERASMUS students the opportunity to further their studies in the fields of sculpture, ceramics, audiovisual animation, illustration, comics ...

Part of our professors teaches some classes in English and each year we organize a seminar called "from Abroad: Talks and lectures in English about Art and Design" that welcomes the participation of professionals from art and design fields. In previous years this seminar has also joined and received some workshops involving teachers from our partner institutions.

ESDAP Pau Gargallo, also aims to encourage the participation of students in parallel projects which provide their social involvement, such as "Nau 3" i "Estem fora".

The cordial relations with the City Hall facilitates the participation of Pau Gargallo in organizing the international festival of short "Filmets" or disclosure of the Festival, among others.



#### **ESDAP Barcelona Deià**

BA in Interior Design

The ESDAP Barcelona Deià campus is a public educational institution within the EASD Deià founded in 1989, specialized mainly in interior design in all its branches and specialties, and graphic applied to space.

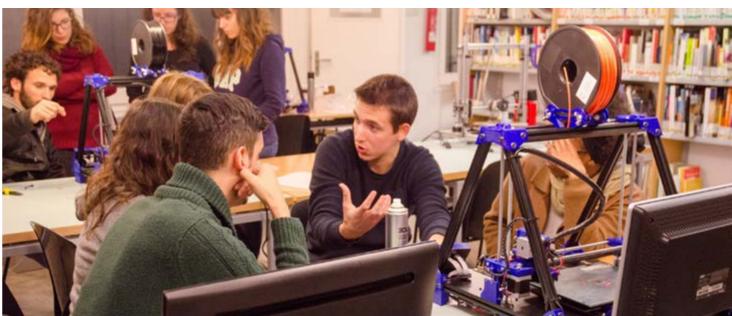
In our work we aim to develope concepts and procedures in art and design in order to achieve apply creativity in all cases based on technical capabilities. We intend to train creative professionals, rigorous, with critical and multidisciplinary initiative and skills, enough to fit into the working world and to respond to the demands of society.

The ESDAP Deià campus is a specialized center, where the treatment is close and very personal. We have a large teaching team consisting of skilled professionals from various fields related to art, architecture and interior design, with extensive teaching experience and successful professional careers.

The campus is equipped with workshops, computer labs with updated material, library and student lounge open from 8:30 until 21:00

Our center is located in Nou Barris neighbourhood very well connected to the city center and interesting locations by underground (Virrei Amat station -blue line- and Llucmajor station -yellow line-), by train (Sagrera train station) and several bus lines.





### **ESDAP Barcelona Llotja**

- BA in Fashion Design
- BA in Graphic Design
- BA in Interior Design
- BA in Product Design

ESDAP Barcelona Llotja, born in 1775, is a center of artistic education bicentenary of art and design, tradition, looking to the future, is positioned as a reference center with public offering educational arts, crafts and design sector wider in Catalonia.

Renowned artists, such as Picasso and Miró, designers and artists such as Artigues or Jaume Plensa have passed through their classrooms.

It has some first class facilities in its two locations, situated in two emblematic Barcelona quarters: Sant Gervasi and Sant Andreu / Sagrera. Both of them are well connected and with facilities and equipment for art workshops uniques in Europe.

For Erasmus students, perhaps, the most interesting thing is the opportunity to learn and complete their training with workshops difficult to find like enamelling, mosaic, bookbinding, printmaking, forging ... along with other knowledge and practical disciplines, incorporating new insights from the standpoint Mediterranean and always in the cultural environment of Barcelona's design and art culture.

Regarding languages, althought classes will be taught in Catalan and Spanish, most of the teachers can speak English, French or Italian; but it is still very important to have, at least, a basic knowledge of the local languages.



# ESDAP L'Hospitalet de Llobregat Serra i Abella

BA in Graphic Design

The ESDAP L'Hospitalet de Llobregat Serra i Abellà campus is a public higher education school, mainly focused in graphic design and visual comunication.

ESDAP Serra i Abella is teaching artistic subjects since more than twenty years, always with a commitment to quality and innovation in the public education of arts specialties.

One of the main objectives specified in the Center's Educational Project is to promote the participation in the Regional, National and European projects, and any project regarding acknowledge of Arts and Design, using new technologies and contributing to build a more opened society.

Besides our Bachelor's degree in Graphic Design, we offer other studies such as Illustration, Animation, Photography, Motion Graphics, in the workshops of which you can participate as an Erasmus student.





### **ESDAP Tàrrega Ondara**

- BA in Graphic Design
- BA in Interior Design

BA in Graphic Design

BA in Interior Design

ESDAP Olot campus is the only Official School of Art and Design in Girona. It is located in the region of La Garrotxa, its regional capital, Olot, and is located in the Old Town. The most important aspects of its geographic location are two: the natural setting, the city is surrounded by the Natural Park of the Volcanos of la Garrotxa, and secondly, a major cultural dynamic that makes the city very special.

Architecture, which combines activity

When the Erasmus students arrive to our school, they are assigned to a classmate in charge of receiving them, and help them during their mobility. We will also give you some information and recommendations about the school. You will have the opportunity to participate in very interesting projects such as: Lluèrnia Festival, City Hall Bethlehem, Time of flowers, etc ...

Other courses you can attend are: decoration, photography, advertising, ephemeral architecture, illustration, molds and sculpture).

Currently, our school is dedicated to specialized training in art and design, counting with more than 400 students. With a history over 200 years, the school was founded in 1783 and currently offers a wide range of training in the field of Art and Design. The school is characterized by offering personalized attention next to our students, the work is mostly based on practical work in workshops and mentored projects. It has a team of teachers that ensure the quality of the studies offer, professionals of Art, Design and

professional and teaching.



ESDAP Ondara (Tàrrega) would like to give you, Erasmus incoming students, a warm welcome to our institution. Since you will be staying with us for a semester or a year, we would like to ensure that your stay here will be a rewarding and enjoyable experience.

We at the EASD Ondara always try to do our best to ensure that Erasmus students receive all the attention and assistance that they deserve. The Erasmus Office is responsible for the coordination of the international programs in which we are taking part.

We are confident that your stay with us will be fruitful and that you will leave Tarrega with fond memories of your stay at the EASD Ondara.

Other workshops -within the Bachelor's Degree- that we offer are: Illustration, Artistic Woodwork, Textile Design & Artistic Ceramics.







#### **ESDAP Vic**

- BA in Graphic Design
- BA in Interior Design

ESDAP Vic campus is located in a historic building dating from the XVIII century and was restored and adapted specifically to serve as School of Art.

As a center of education and culture is actively involved in an urban setting close and well comunicated to large urban centers such as Barcelona and Girona and at the same time immersed in nature.

Vic is a University city full of cultural and artistic life, as well as leisure, and very interested in maintaining a harmony between history and the advantages of modernity.

The school offers an interdisciplinary curriculum in which the BA in Design students have access to the use of artistic workshops: Ceramics, Sculpture, Forging and Casting, Painting and Engraving and Printing; to carry out personal projects and to participate in joint projects with students in these specialties.

The relationship the school has with the local environment allows you to join the professional network to be able to carry out work practices as well as proposed and actively participate in artistic and cultural projects with different organizations of Art Education and Culture (Centre of Contemporary Art, Museum of Leather Art Museum, Episcopal, etc).







### **Language Requirements and Courses**

Erasmus students are not required to take a Spanish or Catalan language exam before coming to ESDAP. However, they are expected to possess language skills sufficient for taking part in lecture courses and seminars.

Although most of the teachers can speak English, French or Italian, classes will be taught in Catalan and Spanish and that is why it is still very important to have, at least, a basic knowledge of the local languages.

We offer a spanish course for Erasmus Incoming students that you can include in your learning agreement with 3 ECTS value. This course is mandatory for those who can not certify a B2 level in Spanish before the beginning of their mobility.

Barcelona's City Hall and other local institutions offer several free courses in Catalan (www.cpnl.cat).

### **Extracurricular subjects**

Erasmus students in ESDAP are allow to participate in Artistic or technical workshops from other specialties or studies, if those subjects can complement their curricula. The maximum amount of credits you can attend in these workshops are 6 ECTS per semester and the offer depends on the campus in which you are studying.

We can also offer a workshop called "Catalunya Ciutat", where Erasmus students visit other campuses around Catalunya in several one-day trips, and participate in different activities along with local students. This workshop can also be included in the Learning agreement and the amount of credits depends on the number of activities the student participate in.

# Study program

Fashion Design

# Curriculum of the Higher Education Degree of Design of ESDAP Escola Superior de Disseny i d'Arts Plàstiques.

### 1. Specialties.

Level	Specialties
Higher Education Design	Graphic Design
	Product Design
	Interior Design
	Fashion Design

# 2. ECTS credit distribution of the curriculum according to type of subject matter.

Type of activity	Credits
Foundational training (FT)	84
Compulsory (C)	96
Electives (E)	26
Outside placement/internship	8
Final project	26
Total credits	240

In the first year the student receives basic training common to all specialties. Specialization begins in the second year.

The four-year program consists of compulsory core courses, electives, interdisciplinary projects, internships and external placements, seminars and a final project.

### **SPECIALTY OF FASHION DESIGN**

FOUNDATIONAL TRAINING

Subject Matter	Courses	SEM	ECTS
Design fundamentals	Introduction to design	2	8
	Theories of perception, colour and form	1	4
	Anthropometry and ergonomics	3	4
Languages and techniques for representation and communication	Two-dimensional studio	1	4
	Three-dimensional studio	2	4
	Drawing I	1	3
	Drawing II	2	3
	Plane and Descriptive Geometry	1	3
	Descriptive geometry	2	3
	Computer assisted drawing	2	6
	Typography and composition	1	3
	Digital photography and images	1	3
	Audio-visual media	2	2
Science applied to design	Introduction to material science	1	6
	Eco-efficiency and sustainability	4	4
Art and design history	Art history	1	4
	Introduction to the history of design	2	4
Design culture	Design and society	3	4
	Design and thought	6	6
Management for design I	Professional and economic setting for design	6	6

#### **ELECTIVES**

Subject Matter	Courses	SEM	ECTS
Studios of technical applications and resources *	Choose between offerings	5-6	6
Theory, criticism and humanities *	Choose between offerings	7	8
Monographic fashion design projects	Choose between offerings	7	6
Monographic interdisciplinary projects *	Choose between offerings	7	6

#### COMPULSORY FOUNDATIONAL. SPECIALTY OF FASHION DESIGN

Subject Matter	Courses	SEM	ECTS
Materials and technology applied to fashion design	Textile technology I	3	4
	Textile technology II	4	4
	Textile technology III	5	3
History of fashion design	History of fashion design I	4	4
	History of fashion design II	5	4
Fashion design projects	Clothing projects I	3	6
	Clothing projects II	4	6
	Clothing projects III	5	10
	Clothing projects IV	6	4
	Interdisciplinary projects I	6	8
Tools for fashion design	Drawing for fashion design	3	6
	Digital tools for fashion design	4	4
Pattern design and tailoring	Industrial tailoring	3	4
	Pattern design and tailoring I	3	2
	Pattern design and tailoring II	4	4
	Pattern design and tailoring III	5	4
	Draping	4	4
	Prototypes	6	3
Styling	Styling, fashion, and communication	5	6
Management for fashion design	Org. And control of the execution process for fashion	7	2
	Management for fashion design	7	4
Practicum	Outside placements/internships	8	8
Final project	Introduction to the final project (Seminar)	7	4
	Final project	8	22

# **SPECIALTY OF FASHION DESIGN**

Subject matter		
Design fundamentals	16	FT
Languages and techniques for representation and communication	34	FT
Science applied to design	10	FT
Art and design history	8	FT
Design culture	10	FT
Design management I	6	FT
Materials and technology applied to fashion design	11	С
History of fashion design	8	С
Fashion design projects	34	С
Tools for fashion design	10	С
Pattern design and tailoring	21	С
Styling	6	С
Management for fashion design	6	С
Practicum	8	С
Final project	26	С
Studios of technical applications and resources	6	Е
Theory, criticism and humanities	8	Е
Monographic fashion design projects	6	Е
Monographic interdisciplinary projects	6	Е

FT: Foundational training

C: Compulsory

E: Electives

#### SPECIALTY OF FASHION DESIGN 1ST YEAR

1st semester	Courses	FT	С	Е	ECTS
TPCF	Theories of perception, colour and form	•			4
TALLBI	Two-dimensional studio	•			4
DIBUIX1	Drawing I	•			3
GEOPD	Plane and Descriptive Geometry	•			3
TIPCOM	Typography and composition	•			3
FOTID	Digital photography and images	•			3
INTCM	Introduction to material science	•			6
HISART	Art history	•			4
2nd semester	Courses				
INTDIS	Introduction to design	•			8
TALLTRI	Three-dimensional studio	•			4
DIBUIX2	Drawing II	•			3
GEODES	Descriptive geometry	•			3
DIBAO	Computer assisted drawing	•			6
MITAUD	Audio-visual media	•			2
INTHD	Introduction to the history of design	•			4
		60	0	0	60

#### 2ND YEAR

3rd semester	Courses	FT	С	Ε	ECTS
ANTERG	Anthropometry and ergonomics	•			4
DISSOC	Design and society	•			4
TECTEX1	Textile technology I		•		4
PROIND1	Clothing projects I		•		6
DIBDM	Drawing for fashion design		•		6
TCONIND	Industrial tailoring		•		4
PATCON1	Pattern design and tailoring I		•		2

#### SPECIALTY OF FASHION DESIGN

#### 2ND YEAR

4th semester	Courses	FT	С	Е	ECTS
ECOSOS	Eco-efficiency and sustainability	•			4
TECTEX2	Textile technology II		•		4
HISDM1	History of fashion design		•		4
PROIND2	Clothing projects II		•		6
EDIGDM	Digital tools for fashion design		•		4
PATCON2	Pattern design and tailoring II		•		4
MOULAGE	Draping		•		4
		12	48		60

### 3RD YEAR

5th semester	Courses	FT	С	Е	ECTS
TECTEX3	Textile technology III		•		3
HISDM2	History of fashion design II		•		4
PROIND3	Clothing projects III		•		10
PATCON3	Pattern design and tailoring III		•		4
ESTMOC	Styling, fashion, and communication		•		6
OPTATA1	Choose between offerings I			•	3
6th semester	Courses				
DISPEN	Design and thought	•			6
EPED	Professional and economic setting for design	•			6
PROIND4	Clothing projects IV		•		4
PROINT1	Interdisciplinary projects I		•		8
PROTOT	Prototypes		•		3
OPTATA2	Choose between offerings II			•	3
		12	42	6	60

#### 4TH YEAR

7th semester	Courses	FT	С	Е	ECTS
OCEMOD	Organization and control of the execution process for fashion		•		2
GESDM	Management for fashion design		•		4
SIPFG	Introduction to the final project (Seminar)		•		4
OPTECRHU	Choose between offerings			•	8
ОРМОДМО	Choose between offerings			•	6
OPMOINTER	Choose between offerings			•	6
8th semester	Courses				
PRAPRO	Outside placements/internships		•		8
PFG	Final project		•		22
			40	20	60

# SPECIALTY OF FASHION DESIGN - ELECTIVES $3\mbox{RD}$ YEAR

Subject matter	ECTS	
Studios of technical applications and resources	6	Е

### 4TH YEAR

Subject matter		
Theory, criticism and humanities	8	Е
Monographic graphic design projects	6	Е
Monographic interior design projects	8	E
Monographic fashion design projects	6	Е
Monographic product design projects	6	Е
Monographic interdisciplinary projects	6	E

#### Third year electives 3RD YEAR

Subject matter	Courses	ECTS
Studios of technical applications and resources	Illustration and graphic narratives	3
	Calligraphy	3
	Pictorial applications	3
	Modelling and mould-making	3
	Wood carving	3
	Metal techniques	3
	Ceramic applications	3
	Working with precious metals and enamel	3
	Textile printing studio	3
	Applied textile techniques	3
	Photographic documentation	3
	Video-graphic documentation	3
	Experimental studio with new materials	3
	Applications with cardboard	3
	Stone studio	3
	Artistic institutions: interaction, creation, intervention	3
	Light studio	3
		6

#### Fourth year electives 4TH YEAR

Subject matter	Courses	ECTS
Theory, criticism and humanities	Theories and criticism of design	4
	Panorama of contemporary art	4
	Contemporary tendencies in design	4
	Current economy and design	4
	Design promotion	4
	The designer as social change agent	4
	Strategies for creativity	4
	Defence and reasoning of projects	4
Monographic graphic design projects	Multimedia and interactive design	6
	Editorial design. Analogue and digital publishing.	6
	Web design and digital management	6
	Graphic communication campaigns	6
	Experimental typography	6
Monographic interior design projects	Design of outdoor spaces, gardens and landscapes	6
	Design of living interiors and furnishings	6
	Design of commercial spaces and retail windows	6
	Design of bars, restaurants, and leisure spaces	6
Monographic fashion design projects	Textile design, fashion, and technology	6
	Design of accessories	6
	Design of sportswear	6
	Communication and fashion	6
Monographic product design projects	Furniture design	6
	Lighting design	6
	Design for living spaces	6
	Design of interfaces	6
Monographic interdisciplinary projects	Design of temporary installations	6
	Commercial space and design	6
	Design and environment	6
	Theatre arts	6
		26

# Study program

Graphic Design

# Curriculum of the Higher Education Degree of Design of ESDAP Escola Superior de Disseny i d'Arts Plàstiques.

### 1. Specialties.

Level	Specialties
Higher Education Design	Graphic Design
	Product Design
	Interior Design
	Fashion Design

# 2. ECTS credit distribution of the curriculum according to type of subject matter.

Type of activity	Credits
Foundational training (FT)	84
Compulsory (C)	96
Electives (E)	26
Outside placement/internship	8
Final project	26
Total credits	240

In the first year the student receives basic training common to all specialties. Specialization begins in the second year.

The four-year program consists of compulsory core courses, electives, interdisciplinary projects, internships and external placements, seminars and a final project.

### **SPECIALTY OF GRAPHIC DESIGN**

#### FOUNDATIONAL TRAINING

Subject Matter	Courses	SEM	ECTS
Design fundamentals	Introduction to design		8
	Theories of perception, colour and form	1	4
	Anthropometry and ergonomics	3	4
Languages and techniques for representation and communication	Two-dimensional studio	1	4
	Three-dimensional studio	2	4
	Drawing I	1	3
	Drawing II	2	3
	Plane and Descriptive Geometry	1	3
	Descriptive geometry	2	3
	Computer assisted drawing	2	6
	Typography and composition	1	3
	Digital photography and images	1	3
	Audio-visual media	2	2
Science applied to design	Introduction to material science	1	6
	Eco-efficiency and sustainability	4	4
Art and design history	Art history	1	4
	Introduction to the history of design	2	4
Design culture	Design and society	3	4
	Design and thought	6	6
Management for design I	Professional and economic setting for design	6	6

#### **ELECTIVES**

Subject Matter	Courses	SEM	ECTS
Studios of technical applications and resources *	Choose between offerings	5-6	6
Theory, criticism and humanities *	Choose between offerings	7	8
Monographic graphic design projects	Choose between offerings	7	6
Monographic interdisciplinary projects *	Choose between offerings	7	6

#### COMPULSORY FOUNDATIONAL. SPECIALTY OF GRAPHIC DESIGN

Subject Matter	Courses	SEM	ECTS
Typography	Typographic design		6
Applied technology for graphic design	Digital photography and images II	3	4
grapino socigii	Materials and systems of reproduction and printing	5	6
	Technology of computer networks	5	6
	Audio-visual technology and animation I	5	3
	Audio-visual technology and animation II	6	3
History of graphic design	History of graphic design I	4	4
	History of graphic design I	5	4
Graphic design projects	Graphic design projects I	3	8
	Graphic design projects II	4	8
	Graphic design projects III	5	8
	Graphic design projects IV	6	4
	Interdisciplinary projects I	6	8
Tools for graphic design	Theory of graphic communication. Semiotics	3	6
	Digital tools for graphic design I	3	4
	Digital tools for graphic design II	4	4
	Traditional graphic technics	4	4
Management for graphic design	Graphic design organization and processes	7	6
	Management for graphic design	7	6
Practicum	Outside placements/internships	8	6
Final project	Introduction to the final project (Seminar)	7	4
	Final project	8	22

# **SPECIALTY OF GRAPHIC DESIGN**

Subject matter		
Design fundamentals	16	FT
Languages and techniques for representation and communication	34	FT
Science applied to design	10	FŢ
Art and design history	8	FT
Design culture	10	FT
Management for design I	6	FT
Typography	6	С
Technology applied to graphic design	22	С
History of graphic design	8	С
Graphic design projects	36	С
Tools for graphic design	18	С
Management for graphic design	6	С
Practicum	8	С
Final project	26	С
Studios of technical applications and resources	6	E
Theory, criticism and humanities	8	E
Monographic graphic design projects	6	E
Monographic interdisciplinary projects	6	Е

FT: Foundational training

C: Compulsory

E: Electives

#### SPECIALTY OF GRAPHIC DESIGN 1ST YEAR

1st semester	Courses	FT	С	E	ECTS
TPCF	Theories of perception, colour and form	•			4
TALLBI	Two-dimensional studio	•			4
DIBUIX1	Drawing I	•			3
GEOPD	Plane and Descriptive Geometry	•			3
TIPCOM	Typography and composition	•			3
FOTID	Digital photography and images	•			3
INTCM	Introduction to material science	•			6
HISART	Art history	•			4
2nd semester	Courses				
INTDIS	Introduction to design	•			8
TALLTRI	Three-dimensional studio	•			4
DIBUIX2	Drawing II	•			3
GEODES	Descriptive geometry	•			3
DIBAO	Computer assisted drawing	•			6
MITAUD	Audio-visual media	•			2
INTHD	Introduction to the history of design	•			4
		60	0	0	60

#### 2ND YEAR

3rd semester	Courses	FT	С	Е	ECTS
ANTERG	Anthropometry and ergonomics •			4	
DISSOC	Design and society	•			4
FOTID2	Digital photography and images II		•		4
PRODG1 Graphic design projects I •			8		
TCGS Theory of graphic communication. Semiotics •			6		
EINDDG1	Digital tools for graphic design I		•		4

### SPECIALTY OF GRAPHIC DESIGN

### 2ND YEAR

4th semester	Courses	FT	С	E	ECTS
ECOSOS	Eco-efficiency and sustainability	•		4	
DISTIP	Typographic design		•		6
HISDG1	History of graphic design I		•		4
PRODG2	Graphic design projects II		•		8
EINDDG2	Digital tools for graphic design II		•		4
TECGT	Traditional graphic technics		•		4
		12	48		60

# 3RD YEAR

5th semester	Courses	FT	С	Е	ECTS
MSRI	Materials and systems of reproduction and printing		•		6
TECXI	Technology of computer networks	Technology of computer networks			6
TECAA1	Audio-visual technology and animation I			3	
HISDG2	History of graphic design II		•		4
PRODG3	Graphic design projects III		•		8
OPTATA1	Choose between offerings I			•	3
6th semester	Courses				
DISPEN	Design and thought	•			6
EPED	Professional and economic setting for design	•			6
TECAA1	Audio-visual technology and animation II	Audio-visual technology and animation II			3
PRODG4	Graphic design projects IV		•		4
PROINT1	Interdisciplinary projects I		•		8
OPTATA2	Choose between offerings II			•	3
		12	42	6	60

#### 4TH YEAR

7th semester	Courses	FT	С	E	ECTS
GESDG	Graphic design organization and processes		•		2
GESDG	Management for graphic design	•		4	
PFG	Introduction to the final project (Seminar)		•		4
OPTECRHU	Choose between offerings		•	8	
OPMODGR	Choose between offerings			•	6
OPMOINTER	Choose between offerings			•	6
8th semester	Courses				
PRAPRO	Outside placements/internships		•		8
PFG	Final project		•		22
			40	20	60

# SPECIALTY OF GRAPHIC DESIGN - ELECTIVES $3\mbox{RD}$ YEAR

Subject matter	ECTS	
Studios of technical applications and resources	6	Е

#### 4TH YEAR

Subject matter		
Theory, criticism and humanities	8	E
Monographic graphic design projects	6	E
Monographic interior design projects	8	Е
Monographic fashion design projects	6	E
Monographic product design projects	6	Е
Monographic interdisciplinary projects	6	E

#### Third year electives 3RD YEAR

Subject matter	Courses	ECTS
Studios of technical applications and resources	Illustration and graphic narratives	3
	Calligraphy	3
	Pictorial applications	3
	Modelling and mould-making	3
	Wood carving	3
	Metal techniques	3
	Ceramic applications	3
	Working with precious metals and enamel	3
	Textile printing studio	3
	Applied textile techniques	3
	Photographic documentation	3
	Video-graphic documentation	3
	Experimental studio with new materials	3
	Applications with cardboard	3
	Stone studio	3
	Artistic institutions: interaction, creation, intervention	3
	Light studio	3
		6

#### Fourth year electives 4TH YEAR

Subject matter	Courses	ECTS
Theory, criticism and humanities	Theories and criticism of design	4
	Panorama of contemporary art	4
	Contemporary tendencies in design	4
	Current economy and design	4
	Design promotion	4
	The designer as social change agent	4
	Strategies for creativity	4
	Defence and reasoning of projects	4
Monographic graphic design projects	Multimedia and interactive design	6
	Editorial design. Analogue and digital publishing.	6
	Web design and digital management	6
	Graphic communication campaigns	6
	Experimental typography	6
Monographic interior design projects	Design of outdoor spaces, gardens and landscapes	6
	Design of living interiors and furnishings	6
	Design of commercial spaces and retail windows	6
	Design of bars, restaurants, and leisure spaces	6
Monographic fashion design projects	Textile design, fashion, and technology	6
	Design of accessories	6
	Design of sportswear	6
	Communication and fashion	6
Monographic product design projects	Furniture design	6
	Lighting design	6
	Design for living spaces	6
	Design of interfaces	6
Monographic interdisciplinary projects	Design of temporary installations	6
	Commercial space and design	6
	Design and environment	6
	Theatre arts	6
		26

# Study program

Interior Design

# Curriculum of the Higher Education Degree of Design of ESDAP Escola Superior de Disseny i d'Arts Plàstiques.

### 1. Specialties.

Level	Specialties
Higher Education Design	Graphic Design
	Product Design
	Interior Design
	Fashion Design

# 2. ECTS credit distribution of the curriculum according to type of subject matter.

Type of activity	Credits
Foundational training (FT)	84
Compulsory (C)	96
Electives (E)	26
Outside placement/internship	8
Final project	26
Total credits	240

In the first year the student receives basic training common to all specialties. Specialization begins in the second year.

The four-year program consists of compulsory core courses, electives, interdisciplinary projects, internships and external placements, seminars and a final project.

### SPECIALTY OF INTERIOR DESIGN

FOUNDATIONAL TRAINING

Subject Matter	Courses	SEM	ECTS
Design fundamentals	Introduction to design	2	8
(C)	Theories of perception, colour and form	1	4
	Anthropometry and ergonomics	3	4
Languages and techniques for representation and communication	Two-dimensional studio	1	4
	Three-dimensional studio	2	4
7.	Drawing I	1	3
<del>2</del>	Drawing II	2	3
S:	Plane and Descriptive Geometry	1	3
	Descriptive geometry	2	3
	Computer assisted drawing	2	6
<del></del>	Typography and composition	1	3
<i>0</i> .	Digital photography and images	1	3
	Audio-visual media	2	2
Science applied to design	Introduction to material science	1	6
	Eco-efficiency and sustainability	4	4
Art and design history	Art history	1	4
<u>.c</u>	Introduction to the history of design	2	4
Design culture	Design and society	3	4
**************************************	Design and thought	6	6
Management for design I	Professional and economic setting for design	6	6

#### **ELECTIVES**

Subject Matter	Courses	SEM	ECTS
Studios of technical applications and resources *	Choose between offerings	5-6	6
Theory, criticism and humanities *	Choose between offerings	7	8
Monographic interior design projects	Choose between offerings	7	6
Monographic interdisciplinary projects *	Choose between offerings	7	6

#### COMPULSORY FOUNDATIONAL. SPECIALTY OF INTERIOR DESIGN

Subject Matter	Courses	SEM	ECTS
Materials and technology applied to interior design	Construction technology I	3	3
	Construction technology II	4	3
	Materials and final fittings	3	6
	Furbishing interiors and introduction to installations	4	6
	Refurbishing	5	4
	Installations	5	6
	Resistance of materials and structures	5	3
Història del disseny d'interiors	History of interior design I	4	4
3	History of interior design II	5	4
Interior design projects	Interior design projects I	3	6
	Interior design projects II	4	6
	Interior design projects III	5	10
	Interior design projects IV	6	4
	Interdisciplinary projects I	6	8
Tools for interior design	Building details for interiors	4	4
	Computer modelling and rendering I	3	3
	Computer modelling and rendering II	4	3
1.	Mock-ups	3	4
Management for interior design	Construction scheduling. Budgets	6	3
	Management for interior design	7	4
	Org. And control of the execution process for interiors	7	2
Practicum	Outside placements/internships	8	8
Final project	Introduction to the final project (Seminar)	7	4
	Final project	8	22

# SPECIALTY OF INTERIOR DESIGN

Subject matter		
Design fundamentals	16	FT
Languages and techniques for representation and communication	34	FT
Science applied to design	10	FT
Art and design history	8	FT
Design culture	10	FT
Design management I	6	FT
Materials and technology applied to interior design	31	С
History of interior design	8	С
Interior design projects	34	С
Tools for interior design	14	С
Management for interior design	9	С
Practicum	8	С
Final project	26	С
Studios of technical applications and resources	6	E
Theory, criticism and humanities	8	Ε
Monographic interior design projects	6	E
Monographic interdisciplinary projects	6	E

FT: Foundational training

C: Compulsory

E: Electives

# SPECIALTY OF INTERIOR DESIGN 1ST YEAR

1st semester	Courses	FT	С	Е	ECTS
TPCF	Theories of perception, colour and form	•			4
TALLBI	Two-dimensional studio	•			4
DIBUIX1	Drawing I	•			3
GEOPD	Plane and Descriptive Geometry	•			3
TIPCOM	Typography and composition	•			3
FOTID	Digital photography and images	•			3
INTCM	Introduction to material science	•			6
HISART	Art history •		4		
2nd semester	Courses				
INTDIS	Introduction to design	•			8
TALLTRI	Three-dimensional studio	•			4
DIBUIX2	Drawing II	•			3
GEODES	Descriptive geometry	•			3
DIBAO	Computer assisted drawing	•			6
MITAUD	Audio-visual media	•			2
INTHD	Introduction to the history of design	•			4
		60	0	0	60

#### 2ND YEAR

3rd semester	Courses	FT	С	Ε	ECTS
ANTERG	Anthropometry and ergonomics	•			4
DISSOC	Design and society	•			4
TECCON1	Construction technology I		•		3
MATACA	Materials and final fittings		•		6
PRODI1	Interior design projects I		•		6
MRDIG1	Computer modelling and rendering I		•		3
MAQUET	Mock-ups		•		4

#### SPECIALTY OF INTERIOR DESIGN

### 2ND YEAR

4th semester	Courses	FT	С	E	ECTS
ECOSOS	Eco-efficiency and sustainability	•			4
TECCON2	Construction technology II		•		3
CEII	Furbishing interiors and introduction to installations		•		6
HISDI1	History of interior design I		•		4
PRODI2	Interior design projects II		•		6
DCINT	Building details for interiors		•		4
MRDIG2	Computer modelling and rendering II		•		3
		12	48		60

### 3RD YEAR

5th semester	Courses	FT	С	E	ECTS
REHAB	Refurbishing		•		4
INSTAL	Installations		•		6
RESME	Resistance of materials and structures		•		3
HISDI2	History of interior design II		•		4
PRODI3	Interior design projects III		•		10
OPTATA1	Choose between offerings I			•	3
6th semester	Courses				
DISPEN	Design and thought	•			6
EPED	Professional and economic setting for design	•			6
PRODI4	Interior design projects IV		•		4
PROINT1	Interdisciplinary projects I		•		8
PDOP	Construction scheduling. Budgets		•		3
OPTATA2	Choose between offerings II			•	3
5		12	42	6	60

#### 4TH YEAR

7th semester	Courses	FT	С	Ε	ECTS
GESDI	Management for interior design		•		4
OCEINT	Organization and control of the execution process for interiors		٠		2
SIPFG	Introduction to the final project (Seminar)		•		4
OPTECRHU	Choose between offerings			•	8
OPMODIN	Choose between offerings			•	6
OPMOINTER	Choose between offerings			•	6
8th semester	Courses				
PRAPRO	Outside placements/internships		•		8
PFG	Final project		•		22
			40	20	60

# SPECIALTY OF INTERIOR DESIGN - ELECTIVES 3RD YEAR

Subject matter	ECTS			
Studios of technical applications and resources	6	E		

### 4TH YEAR

27.133. 7.27 W.J.		
Subject matter		
Theory, criticism and humanities	8	E
Monographic graphic design projects	6	Е
Monographic interior design projects	8	E
Monographic fashion design projects	6	E
Monographic product design projects	6	Е
Monographic interdisciplinary projects	6	E

#### Third year electives 3RD YEAR

Subject matter	Courses	ECTS
Studios of technical applications and resources	Illustration and graphic narratives	3
	Calligraphy	3
	Pictorial applications	3
	Modelling and mould-making	3
<u>"</u>	Wood carving	3
	Metal techniques	3
	Ceramic applications	3
	Working with precious metals and enamel	3
2:	Textile printing studio	3
	Applied textile techniques	3
	Photographic documentation	3
	Video-graphic documentation	3
	Experimental studio with new materials	3
	Applications with cardboard	3
0. U	Stone studio	3
	Artistic institutions: interaction, creation, intervention	3
7	Light studio	3
		6

#### Fourth year electives 4TH YEAR

Subject matter	Courses	ECTS
Theory, criticism and humanities	Theories and criticism of design	4
	Panorama of contemporary art	4
	Contemporary tendencies in design	4
	Current economy and design	4
	Design promotion	4
	The designer as social change agent	4
	Strategies for creativity	4
	Defence and reasoning of projects	4
Monographic graphic design projects	Multimedia and interactive design	6
	Editorial design. Analogue and digital publishing.	6
	Web design and digital management	6
	Graphic communication campaigns	6
	Experimental typography	6
Monographic interior design projects	Design of outdoor spaces, gardens and landscapes	6
	Design of living interiors and furnishings	6
	Design of commercial spaces and retail windows	6
	Design of bars, restaurants, and leisure spaces	6
Monographic fashion design projects	Textile design, fashion, and technology	6
	Design of accessories	6
	Design of sportswear	6
	Communication and fashion	6
Monographic product design projects	Furniture design	6
	Lighting design	6
	Design for living spaces	6
	Design of interfaces	6
Monographic interdisciplinary projects	Design of temporary installations	6
	Commercial space and design	6
	Design and environment	6
	Theatre arts	6
		26

# Study program

Product Design

# Curriculum of the Higher Education Degree of Design of ESDAP Escola Superior de Disseny i d'Arts Plàstiques.

### 1. Specialties.

Level	Specialties
Higher Education Design	Graphic Design
	Product Design
	Interior Design
	Fashion Design

# 2. ECTS credit distribution of the curriculum according to type of subject matter.

Type of activity	Credits
Foundational training (FT)	84
Compulsory (C)	96
Electives (E)	26
Outside placement/internship	8
Final project	26
Total credits	240

In the first year the student receives basic training common to all specialties. Specialization begins in the second year.

The four-year program consists of compulsory core courses, electives, interdisciplinary projects, internships and external placements, seminars and a final project.

### SPECIALTY OF PRODUCT DESIGN

#### FOUNDATIONAL TRAINING

Subject Matter	Courses	SEM	ECTS
Design fundamentals	Introduction to design	2	8
	Theories of perception, colour and form	1	4
ē-	Anthropometry and ergonomics	3	4
Languages and techniques for representation and communication	Two-dimensional studio	1	4
<u> </u>	Three-dimensional studio	2	4
	Drawing I	1	3
\$\frac{1}{2}	Drawing II	2	3
	Plane and Descriptive Geometry	1	3
T	Descriptive geometry	2	3
	Computer assisted drawing	2	6
7.	Typography and composition	1	3
	Digital photography and images	1	3
<u> </u>	Audio-visual media	2	2
Science applied to design	Introduction to material science	1	6
	Eco-efficiency and sustainability	4	4
Art and design history	Art history	1	4
A.	Introduction to the history of design	2	4
Design culture	Design and society	3	4
<del>0.</del>	Design and thought	6	6
Management for design I	Professional and economic setting for design	6	6

#### **ELECTIVES**

Subject Matter	Courses	SEM	ECTS
Studios of technical applications and resources *	Choose between offerings	5-6	6
Theory, criticism and humanities *	Choose between offerings	7	8
Monographic product design projects	Choose between offerings	7	6
Monographic interdisciplinary projects *	Choose between offerings	7	6

#### COMPULSORY FOUNDATIONAL. SPECIALTY OF PRODUCT DESIGN

Subject Matter	Courses	SEM	ECTS
Materials and technology applied to product design	Materials and technology I	3	4
	Materials and technology II	4	4
	Materials and technology III	5	10
	Resistance of materials and structures	5	3
	Life cycle analysis	6	3
History of product design	History of industrial design I	4	4
	History of industrial design II	5	4
Product and system projects	Industrial design projects I	3	6
	Industrial design projects III	5	10
	Industrial design projects IV	6	4
	Interdisciplinary projects I	6	8
Container and packaging projects	Industrial design projects II	4	6
ools for product design	Bionics	4	3
	Ergonomics II	4	3
	Industrial technical drawing	3	6
	Computer modelling and rendering I	3	3
	Computer modelling and rendering II	4	3
	Mock-ups and prototypes I	3	3
	Mock-ups and prototypes II	4	3
Management for product design	Org. of industrial prod. and control of product execution	7	2
zvorgii	Management of industrial design	7	4
Practicum	Outside placements/internships	8	8
Final project	Introduction to the final project (Seminar)	7	4
	Final project	8	22

# SPECIALTY OF PRODUCT DESIGN

Subject matter		
Design fundamentals	16	FT
Languages and techniques for representation and communication	34	FT
Science applied to design	10	FT
Art and design history	8	FT
Design culture	10	FT
Design management I	6	FT
Materials and technology applied to product design	24	С
History of product design	8	С
Products and system projects	28	С
Container and packaging projects	6	С
Tools for product design	24	С
Management for product design	6	С
Practicum	8	С
Final project	26	С
Studios of technical applications and resources	6	Ε
Theory, criticism and humanities	8	Ε
Monographic product design projects	6	Е
Monographic interdisciplinary projects	6	Е

FT: Foundational training

C: Compulsory

E: Electives

# SPECIALTY OF PRODUCT DESIGN 1st year

1st semester	Courses	FT	С	E	ECTS
TPCF	Theories of perception, colour and form				4
TALLBI	Two-dimensional studio	•			4
DIBUIX1	Drawing I	•			3
GEOPD	Plane and Descriptive Geometry	•			3
TIPCOM	Typography and composition	•			3
FOTID	Digital photography and images	•			3
INTCM	Introduction to material science	•			6
HISART	Art history	•			4
2nd semester	Courses				
INTDIS	Introduction to design	•			8
TALLTRI	Three-dimensional studio	•			4
DIBUIX2	Drawing II	•			3
GEODES	Descriptive geometry	•			3
DIBAO	Computer assisted drawing				6
MITAUD	Audio-visual media	•			2
INTHD	Introduction to the history of design	•			4
		60	0	0	60

#### 2ND YEAR

Courses	FT	С	Е	ECTS
Anthropometry and ergonomics	•			4
Design and society	•			4
Materials and technology I		•		4
Projectes de disseny industrial I		•		6
Industrial technical drawing		•		6
Computer modelling and rendering I		•		3
Mock-ups and prototypes I		•		3
	Anthropometry and ergonomics  Design and society  Materials and technology I  Projectes de disseny industrial I  Industrial technical drawing  Computer modelling and rendering I	Anthropometry and ergonomics  Design and society  Materials and technology I  Projectes de disseny industrial I  Industrial technical drawing  Computer modelling and rendering I	Anthropometry and ergonomics  Design and society  Materials and technology I  Projectes de disseny industrial I  Industrial technical drawing  Computer modelling and rendering I  •	Anthropometry and ergonomics  Design and society  Materials and technology I  Projectes de disseny industrial I  Industrial technical drawing  Computer modelling and rendering I  •

# SPECIALTY OF PRODUCT DESIGN 2ND YEAR

4th semester	Courses	FT	С	E	ECTS
ECOSOS	Eco-efficiency and sustainability	•			4
MATTEC2	Materials and technology II		•		4
HISDIN1	History of industrial design I		•		4
PRODIN2	Industrial design projects II		•		6
BIONICA	Bionics		•		3
ERGONO	Ergonomics		•		3
MODRENI2	Computer modelling and rendering II		•		3
MAQPRO2	Mock-ups and prototypes II		•		3
<del></del>		12	48		60

# 3RD YEAR

5th semester	Courses	FT	С	E	ECTS
MATTEC3	Materials and technology II		•		10
RESME	Resistance of materials and structures		•		3
HISDIN2	History of industrial design II		•		4
PRODIN3	Industrial design projects III		•		10
OPTATA1	Choose between offerings I		•		3
6th semester	Courses				
DISPEN	Design and thought	•			6
EPED	Professional and economic setting for design	•			6
ANCIVI	Life cycle analysis		•		3
PRODIN4	Industrial design projects IV		•		4
PROINT1	Interdisciplinary projects I		•		8
OPTATA2	Choose between offerings II			•	3
		12	45	3	60

#### 4TH YEAR

7th semester	Courses	FT	С	E	ECTS
OPICEP	Organization of industrial production and control of product execution		•		2
GESDIN	Management of industrial design		•		4
SIPFG	Introduction to the final project (Seminar)		•		4
OPTECRHU	Choose between offerings			•	8
OPMODPR	Choose between offerings			•	6
OPMOINTER	Choose between offerings			•	6
8th semester	Courses				
PRAPRO	Outside placements/internships		•		8
PFG	Final project		•		22
			40	20	60

#### SPECIALTY OF PRODUCT DESIGN - ELECTIVES 3RD YEAR

Subject matter	ECTS	
Studios of technical applications and resources	6	E

### 4TH YEAR

Subject matter		
Theory, criticism and humanities	8	E
Monographic graphic design projects	6	Е
Monographic interior design projects	8	E
Monographic fashion design projects	6	E
Monographic product design projects	6	Е
Monographic interdisciplinary projects	6	E

#### Third year electives 3RD YEAR

Subject matter	Courses	ECTS
Studios of technical applications and resources	Illustration and graphic narratives	3
	Calligraphy	3
	Pictorial applications	3
	Modelling and mould-making	3
	Wood carving	3
	Metal techniques	3
	Ceramic applications	3
	Working with precious metals and enamel	3
	Textile printing studio	3
	Applied textile techniques	3
	Photographic documentation	3
	Video-graphic documentation	3
	Experimental studio with new materials	3
	Applications with cardboard	3
	Stone studio	3
	Artistic institutions: interaction, creation, intervention	3
	Light studio	3
		6

#### Fourth year electives 4TH YEAR

Subject matter	Courses	ECTS
Theory, criticism and humanities	Theories and criticism of design	4
	Panorama of contemporary art	4
	Contemporary tendencies in design	4
	Current economy and design	4
	Design promotion	4
	The designer as social change agent	4
	Strategies for creativity	4
	Defence and reasoning of projects	4
Monographic graphic design projects	Multimedia and interactive design	6
	Editorial design. Analogue and digital publishing.	6
	Web design and digital management	6
	Graphic communication campaigns	6
	Experimental typography	6
Monographic interior design projects	Design of outdoor spaces, gardens and landscapes	6
	Design of living interiors and furnishings	6
	Design of commercial spaces and retail windows	6
	Design of bars, restaurants, and leisure spaces	6
Monographic fashion design projects	Textile design, fashion, and technology	6
	Design of accessories	6
	Design of sportswear	6
	Communication and fashion	6
Monographic product design projects	Furniture design	6
	Lighting design	6
	Design for living spaces	6
	Design of interfaces	6
Monographic interdisciplinary projects	Design of temporary installations	6
	Commercial space and design	6
	Design and environment	6
	Theatre arts	6
		26

